



For Immediate Release

International Production & Processing Expo

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2022 Latin American Poultry Summit Registration Is Open!

TUCKER, Ga. – Oct. 5, 2021 – Registration for the 2022 in-person Latin American Poultry Summit is now open! Reconnect with the entire Latin American poultry industry at the Summit, held in conjunction with the International Production & Processing Expo (IPPE) in Atlanta, Ga., USA. Sponsored by the International Poultry Expo, part of IPPE, and the Latin American Poultry Association (ALA), the Latin American Poultry Summit will be held from 8:30 a.m. – 7 p.m. ET on Monday, Jan. 24, 2022. Attendees who register early will receive a discounted price of \$250 USD to attend.

The Summit's theme, "A Look at Today's and Tomorrow's Poultry Farming: Challenges and Answers," will be explored through sessions focused on discussing the role of poultry farming in helping to address the food, social and economic realities of Latin America. Featured technical topics will be addressed covering economic, production and processing issues of highest priority for Latin American producers and processors of chicken meat and eggs.

The 2022 Latin American Poultry Summit will feature two keynote addresses presented by experts from the Latin American poultry industry. The first will be held during the morning session and is titled, "Latin American Poultry Industry Situation: Myths vs. Facts." The second keynote, "Looking at Global, Regional, and National Regulations: Applicability or Limitability," will be held in the afternoon. Other planned topics include *Salmonella* Threats and Control Options; Latin American Poultry Farming - Are We Ready for Health Emergencies? Poultry Transport of Birds in Support of Welfare and Productivity; and more.

The program was developed by a panel of industry experts, which included Dr. Pedro Villegas, University of Georgia; Dr. Jose Bruzual, Aviagen, Inc.; Dr. Silvio Hungaro, independent consultant; Leonardo Moreno, Federación Nacional de Avicultores de Colombia (FENAVI); Rodolfo Valadez, Unión Nacional de Avicultores de México; and Juana Galván, Asociación Latinoamericana de Avicultura.

The 2022 IPPE show dates are Jan. 25-27, and the event will be held at the Georgia World Congress Center in Atlanta. More information on the 2022 IPPE can be found at ippexpo.org, and information about the Latin American Poultry Summit can be found at lacumbreavicola-latinoamericana.org.

If you are interested in sponsorship opportunities, please contact Kris Carroll at kcarroll@uspoultry.org.

WATT Global Media is a supporting partner of the Latin American Poultry Summit.

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ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the all-feather organization representing the complete spectrum of today's poultry industry, whose mission is to progressively serve member companies through research, education, communication and technical assistance. Founded in 1947, USPOULTRY is based in Tucker, Ga.

ABOUT ALA

The Latin American Poultry Association (ALA) is the organization of Latin American poultry, which has 24 member countries from Latin America and the Caribbean region. It contributes to the strengthening of efficient and responsible production, providing food security, representation in international forums and promoting businesses that generate employment and wealth in the region.